

## "Media Project Old and Young along the Danube" (Danube-Networkers Lectures, DALEC)

VALUES AND PATHS IN EUROPE 2011/2012

Between December 2011 and July 2012, the Donabüro Ulm/Neu-Ulm in cooperation with scientific education and civil society institutions from five countries (Germany, Austria, Hungary, Serbia, Romania) implements the "Media Project Old and Young" (Danube-Networkers Lectures, DALEC) with the thematic focus "Values and Paths along the Danube". The project's subject corresponds to this year's topic of the city of Ulm and the motto of the Danube Festival 2012: "New spirit along the Danube". The key tasks are assigned to the



Centre for General Scientific Continuing Education of Ulm University (in short ZAWIW).

Five lectures on scientific subjects at four different locations (Ulm, Budapest, Belgrade, Craiova and finally again in Ulm) will be prepared by scientists for lay people, held live to an audience in the respective locations and transmitted over the Internet in an online-lecture series DALEC to the other project locations. The lectures will be discussed nationally and transnationally. The lectures will be translated into the project partners' native languages. After the lecture, in-depth discussions will take place via Internet forums. The fifth event accompanied by an expert discussion will take place in the frame of the International Danube Festival 2012 in Ulm.

## Schedule of the online-lecture series with live broadcast of all locations

18.01.2011 Identity-building Values for Old and Young in the Danube Region (Ulm, Germany)

01.02.2012 What is the Value of Education in the Danube Region? (Belgrade, Serbia)

07.03.2012 Innovative Use of Environmental Resources along the Danube (Vienna, Austria)

09.05.2012 Democratic Values and Rights of Minorities, Europe Day (Budapest, Hungary)

10.07.2012 Knowledge Society and New Media as an Opportunity for the Danube Region (International Danube Festival Ulm/Neu-Ulm, Germany)

The online-lecture series is aimed at older adults, students and pupils. A special feature of the project is the cooperation and discussion between old and young people. The understanding of values and individual topics is expected to be different not only between the participants from the Danube countries but also between the generations. The accompanying discussions should therefore also contribute a better understanding between old and young. The active use of new media in the implementation of the project can support a cross-generational learning process, whereby the older generation can benefit from the younger ones. Applied in the implementation of the project can be the wealth of experience from ZAWiW's pilot project "Learning network KOJALA in Ulm". In KOJALA, over several years, a number of Internet-based old-young projects were initiated and scientifically supervised.







An Internet platform will present the lectures from the lecture series as video podcasts together with relevant materials. An Internet forum will provide the opportunity to elaborate on the subjects in intergenerational and cross-national discussions. In two locations, an intergenerational study group of students, pupils and seniors should be built, whose members meet in person, take part in the virtual learning project and also in small mini-projects.



The calls for participation in the lectures and the accompanying learning project will be made over the event announcements of the participating universities and partner organisations and their press distribution lists, also over Internet-communities and schools in the partners' locations.

With the aid of the new information technologies, the project builds a bridge between universities and the civil society, between countries in the Danube Region and between old and young people. The main goal, the transfer of the lectures, use of the Internet platform by individuals as well as the discussions accompanying the lectures and the mini-projects, will be evaluated by ZAWiW. The resulting findings should be used in the field of implementation of the new media in heterogeneous groups at national and transnational level in the context of new concepts of lifelong learning. The project addresses people of different ages, the participants can take part on the basis of their experiences and know-how in the way of intergenerational learning and thus contribute to bridging science and society.

DALEC is a cooperation project with the Donabüro Ulm/Neu-Ulm as coordinator, ZAWiW of Ulm University and international partners:

- Christian University College of Teacher Education, Wien/Krems
- Andrassy-University Budapest
- University Belgrad
- University Craiova
- University Ruse
- Danube youth citizen network
- Cultural and adult education institutions
- German Gymnasiums in Hungary, Romania, Serbia
- Gymnasiums in Germany and Austria

## sponsored by



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